

Add On Course
Entrepreneurship Development
Department of Economics

Department of Economics of BHB College is offering an add-on course on Entrepreneurship Development since 2016. The course basically is an attempt to impart entrepreneurial oriented mindset to the students. Entrepreneurship can be currently regarded as part of a strategy to boost the economy. It is very essential in the scenario of unemployment due to large-scale population. Entrepreneurship provides employment not only to entrepreneur but also to others. Entrepreneurs are not job seekers but job providers to others. Entrepreneurship is defined as the creation of a new business venture. However, it is important to recognize entrepreneurship is much beyond that.

Duration of the course: 6 months

Eligibility: 10+2

Objectives

- a) Handholding budding entrepreneurs to recognize and design unique businesses
- b) Helping aspiring entrepreneurs start and grow dynamic businesses
- c) Developing the motivational needs of entrepreneurs.
- d) Training entrepreneurs to develop the required skills and gain knowledge for running and managing a new business
- e) Providing incubation and acceleration to new ideas.
- f) Creating a business environment and ecosystem that is suitable for entrepreneurship.

Course Outcome

- a) Aspiring entrepreneurs has started to operate though in small scale.
- b) There has been a paradigm shift from individual to team work
- c) Built a creative atmosphere. It is believed that tough and strict office environment is the only way to get the work done from the employees. A creative atmosphere also imparts a sense of personal growth and learning amongst your team.
- d) Entrepreneurship helps to remove regional disparities through setting up of industries in less developed and backward areas. This course has been able to create some good numbers entrepreneurs who have been able to do startups that supports their family to lift the standard of living.

Admission Process

1. The required eligibility on the part of the willing candidates is 10+2.
2. The candidates are requested to visit the website or the Department of Economics.

3. The students shall have to pay the fee for the course at the time of admission

Procedure for the procurement of certificate

The candidates after successful completion of the course are required to write an examination. To be able to get the certificate of completion of the course, candidates will have to secure a minimum of 55 percentage of marks. The mode and pattern of examination will be designed by the concerned department.

Students enrolled and successfully completed the course

Year	No. of Students enrolled	No. of students completing the course successfully
2017	3	3
2018	2	2
2019	3	3
2020	Covid period	Covid period
2021	5	5

Syllabus

Add On Course

**Entrepreneurship Development
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Paper I: Marks 60

Unit I: Introduction to Entrepreneurship Introduction,

Concept of Entrepreneur, Entrepreneurship and Enterprise, Definition of Entrepreneurship, Objectives of Entrepreneurship Development, Phases of Entrepreneurship Development, Role of Entrepreneurship, The Entrepreneurial Mindset, Characteristics of Entrepreneurship, Traits of Entrepreneurship, Introduction to Entrepreneurship Skills

Unit II: Entrepreneurship Development Skills

Meaning of Entrepreneurship skill, Types of Entrepreneurship Skills: Business management skills, Teamwork and leadership skills, Communication and listening, Customer service skills, Financial skills, Analytical and problem-solving skills, Critical thinking skills, Strategic thinking and planning skills, Technical skills, Time management and organizational skills, Branding, marketing and networking skills , How to improve entrepreneurial skills, Entrepreneurial skills in the workplace, Entrepreneurial Imagination And Creativity

Unit III: Creativity and entrepreneurship

Steps in Creativity 3.3 Innovation and inventions, Using left brain skills to harvest right brain ideas, Legal Protection of innovation, Skills of an entrepreneur , Decision making and Problem Solving (steps indecision making)

Unit IV: Entrepreneurship – Indian Perspective

Historical Perspective, Global Indian Entrepreneurs, Institutions, Modern Entrepreneurs

Paper II: Marks 40

Project Preparation

Practical – Students have to prepare a Project

B.H.B. College, Sarupeta